

Get Connected

An Introduction to Social Media



St. Albert Public Library
Cultivating Community

Learning Objective

By the end of the session, you should be comfortable using Youtube and Twitter, as well as setting up your own Facebook profile.

Overview

What is Social Networking?

How to use the new Library Catalogue

Introduction to Facebook

Watching videos with YouTube

Brief overview of Blogs

Twitter: what is it?

What is Social Networking?

- A social networking website is designed to allow multiple users to publish content themselves
- The information published is intended for sharing with (potential) friends, mates, employers, employees, ect.

(Dictionary.com)

What is Social Networking?

- The user creates a “profile” describing themselves
- The website allows the user to exchange public or private messages and list other users or groups they are connected to in some way.

(Dictionary.com)

Library Catalogue is Social

- You can rate books you've read and share book reviews with other readers
- You can “tag” books, that is label them with meaningful keywords to help you and other readers find them
- You can create booklists to keep track of your reading and to share your collection with other users
- You can “follow” other users who have similar reading interests

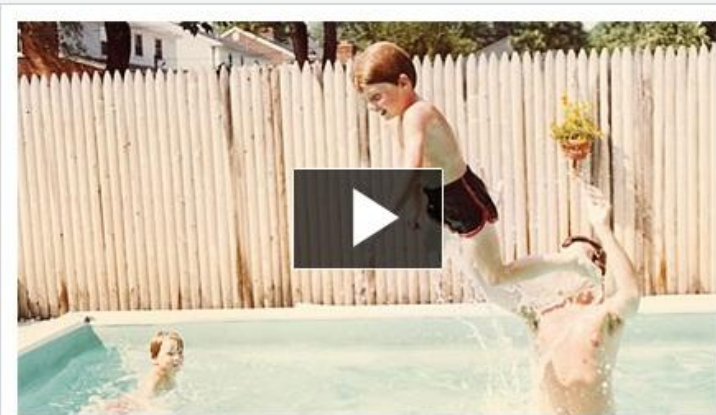
How to sign up for Facebook

www.facebook.com

Step 1: Fill in your information to set up a new account

Your Facebook Timeline

Tell your life story with a new kind of profile. [Learn more.](#)



Sign Up

It's free and always will be.

First Name:

Last Name:

Your Email:

Re-enter Email:

New Password:

I am:

Birthday:

Why do I need to provide my birthday?

By clicking Sign Up, you agree to our [Terms](#) and that you have read our [Data Use Policy](#), including our [Cookie Use](#).

[Sign Up](#)

Setting up a Facebook account

Step 2: Follow the security check directions




Email

Password

 Keep me logged in [Forgot your password?](#)

Facebook helps you connect and share with the people in your life.



Sign Up
It's free, and always will be.

Security Check
Enter **both words** below, **separated by a space**.
Can't read the words below? [Try different words](#) or an [audio captcha](#).



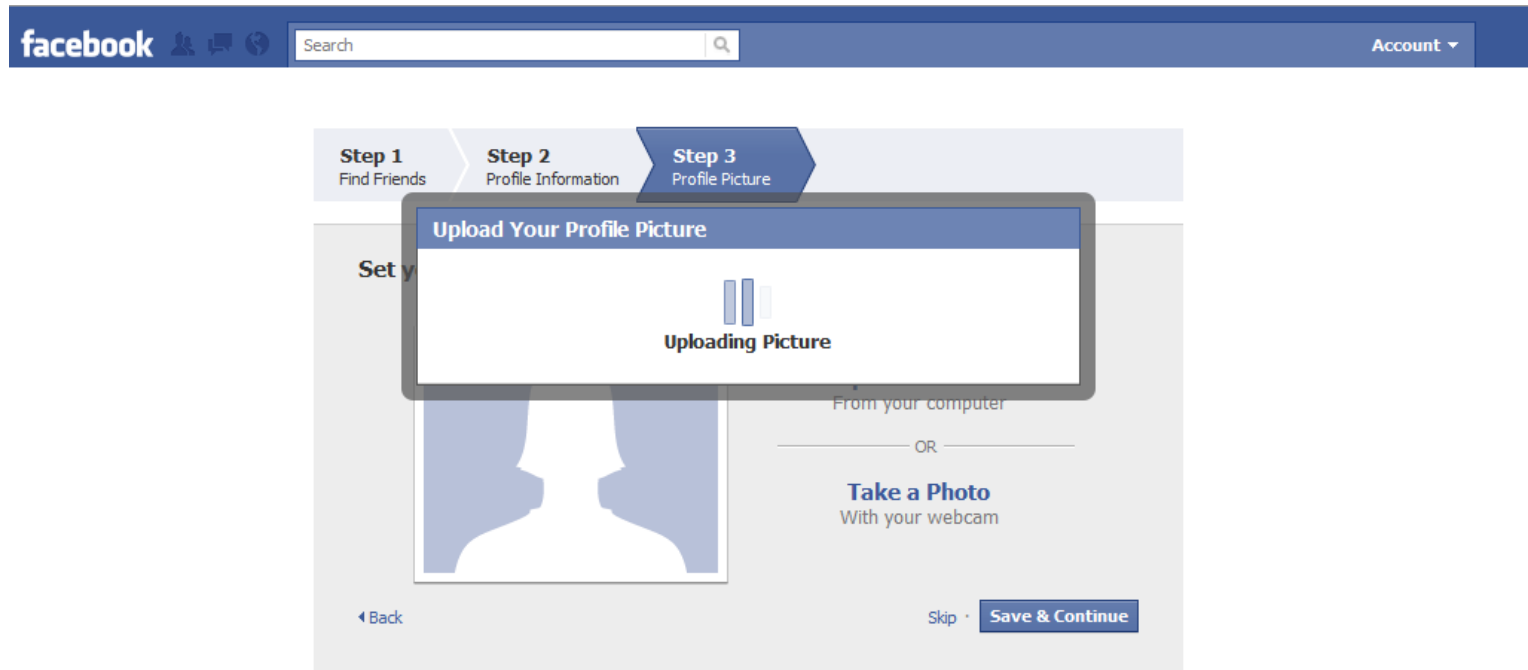
Text in the box:

[← Back](#)

By clicking Sign Up, you are indicating that you have read and agree to the [Terms of Use](#) and [Privacy Policy](#).

Setting up a Facebook account

Step 3: Follow the steps to set up your Profile



Creating your Facebook Profile

- Fill in as much or as little information as you want.

The image shows a screenshot of a Facebook profile page for Albert Bookman. The page is in the 'About' section, which is currently being edited. The top navigation bar includes the Facebook logo, a search bar, and the user's name 'Albert Bookman' with links for 'Find Friends' and 'Home'. The profile header shows 'Albert Bookman' and an 'About' dropdown menu. The main content area is divided into several sections:

- Work and Education:** A section with a 'Done Editing' button. It contains three text input fields with location selection icons: 'Where have you worked?', 'Where did you go to college/university?', and 'Where did you go to high school?'.
- History by Year:** A section showing '1977' and 'Born on January 1, 1977'.
- About You:** A section with an 'Edit' button and a link to 'Write About Yourself'.
- Living:** A section with an 'Edit' button. It features two location selection buttons: 'Add Your Current City' and 'Add Your Hometown'.
- Basic Info:** A section with an 'Edit' button. It displays 'Birthday: January 1, 1977' and 'Sex: Male'. Below these are links to 'Add Languages', 'Add Religious Views', and 'Add Political Views'.

Protect your privacy

How much information is too much?

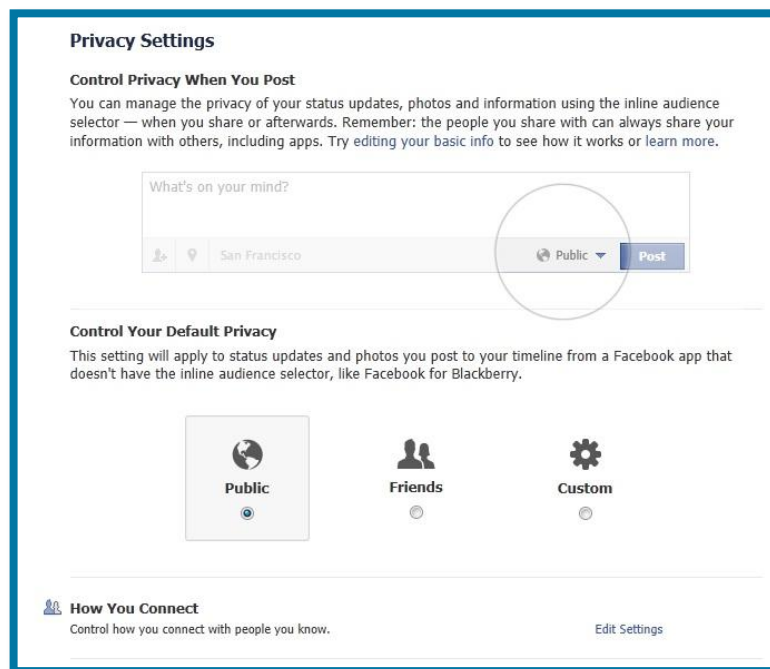
- You are not required to include information on your education, employment, interests, relationship status, or even gender – you choose what info you make available.
- Check your privacy settings – do you want people other than “Friends” to be able to view your photos, wall, and information?

Protect your privacy

- Information posted to walls is public, whereas information you send as a message is private (akin to sending an e-mail message – only intended recipients can view them)
- Do not put anything on your wall or your status that you do not want others to know
 - e.g. When you are going on vacation

Privacy Settings

- You can access and change your default privacy settings under the **Account** tab at the top right hand side of your Facebook page
- You can also manage your privacy using the **inline audience selector** when you post something new



YouTube – Videos

www.youtube.com

The screenshot displays the YouTube homepage layout. At the top, the YouTube logo is on the left, followed by a search bar and navigation links for 'Browse', 'Movies', 'Upload', and 'Sign In'. A 'Show ad' link is also present.

Left Sidebar:

- Sign in to add channels to your homepage
- Sign In button
- From YouTube (selected)
- Trending
- Music
- Entertainment
- Sports
- Comedy
- Film & Animation
- Gaming
- NHLVideo
- CafeMomStudios
- MachinimaPrime
- noisy

Main Feed (From YouTube):

- EthosLab uploaded a video 3 days ago**
Video: **Etho Plays Minecraft - Ep**
Channel: EthosLab · 225,772 views
Description: I felt like doing some exploring. Twitter: <http://www.twitter.com>
Duration: 39:54
- kcprodproduction uploaded a video 1 day ago**
Video: **AVANTAGES et DESAVAN**
Channel: kcprodproduction · 29,360 views
Description: Voila MA perception des avantages et desavantages detre
Duration: 8:37
- JamesNintendoNerd uploaded a video 2 days ago**
Video: **SNES VS. Sega Genesis (**
Channel: JamesNintendoNerd · 334,436 views
Description: <http://cinemassacre.com>
Part 2 coming soon.
Duration: 11:18

Featured Section:

- My Dog Ben - Song**
by hooplakidz
5,018,645 views
Duration: 3:11
- A Crazy Music Video on MUMBAI 'Much Much'**
by 1takemedia
3,452 views
Duration: 4:31
- Why do we put stamps on letters?**
by HooplaKidzTv
2,169 views
Duration: 2:00

YouTube – Videos

- A popular website for sharing videos up to 15 minutes in length (& file size of 2 GB)
- Content is user-generated and includes music videos, movie clips, TV clips, and amateur videos

YouTube – Videos

- You can search for and view videos on YouTube without having a user account
- Signing up for a free user account allows you to bookmark your favourite videos and upload your own videos to YouTube. If you have a gmail address, you can use that to log into YouTube, without registering
- Only registered users 18 and older have access to content that is potentially offensive

Blogs

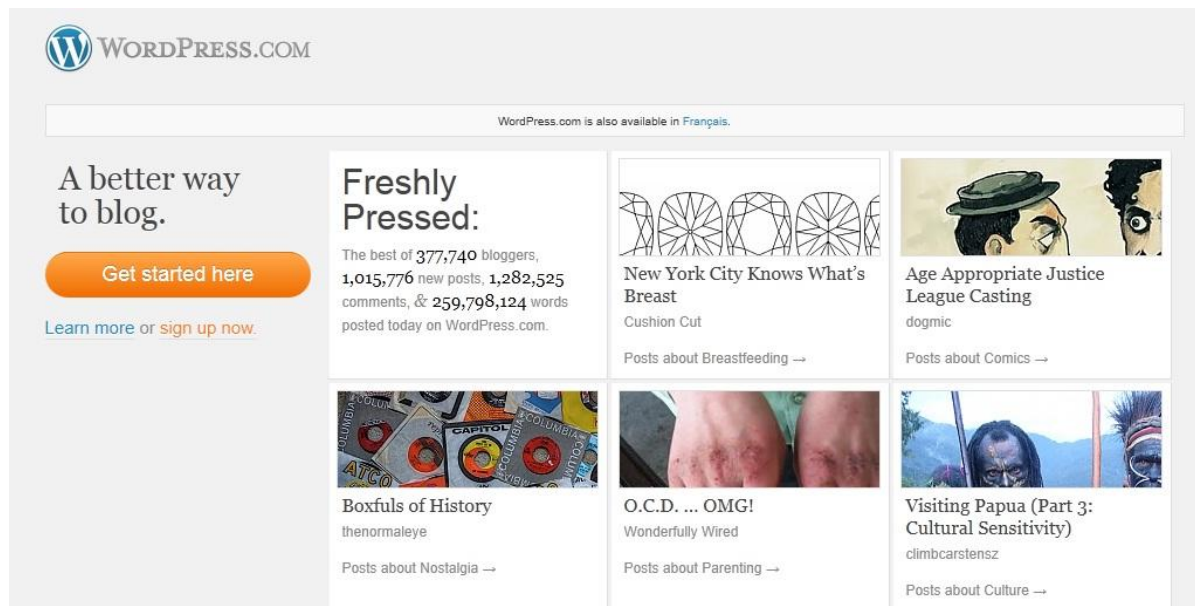
- **Blog** is short for **Weblog**
- A blog is a journal written online and is accessible to other Internet users
- The blogger will write and publish regular posts
- Readers of the blog are usually able to respond to posts by making comments

Create your own Blog

<http://www.blogger.com>

Owned by Google, so if you have a gmail account, you have a Blogger account

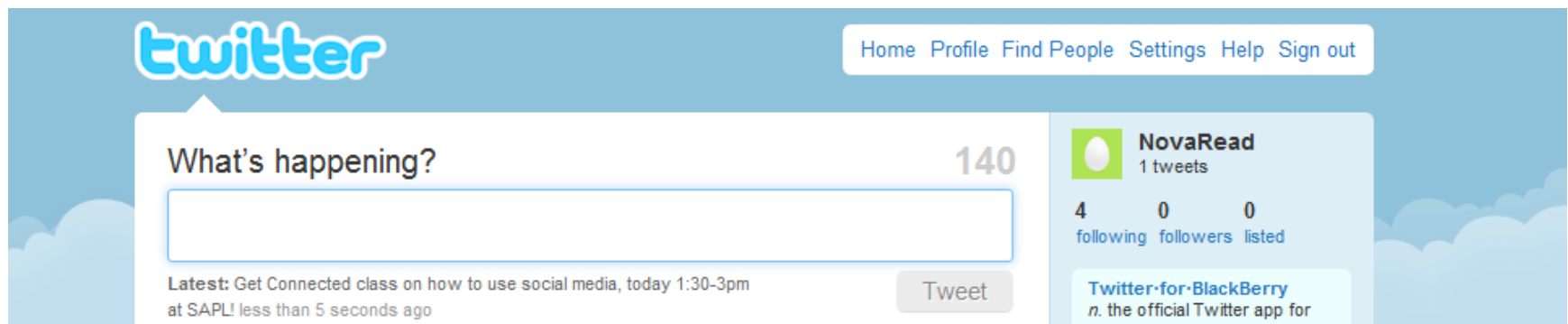
<http://www.wordpress.com>



The image shows a screenshot of the WordPress.com homepage. At the top left is the WordPress logo and the text "WORDPRESS.COM". Below this is a navigation bar with the text "WordPress.com is also available in Français." The main content area is divided into several sections. On the left, there is a promotional banner with the text "A better way to blog." and a large orange button that says "Get started here". Below the button are links for "Learn more" and "sign up now.". The main content area is a grid of six featured posts. Each post has a thumbnail image, a title, a byline, and a link to the post. The posts are: 1. "Freshly Pressed:" with a sub-headline "The best of 377,740 bloggers, 1,015,776 new posts, 1,282,525 comments, & 259,798,124 words posted today on WordPress.com." 2. "New York City Knows What's Breast" by Cushion Cut, with a link "Posts about Breastfeeding →". 3. "Age Appropriate Justice League Casting" by dogmic, with a link "Posts about Comics →". 4. "Boxfuls of History" by thenormaleye, with a link "Posts about Nostalgia →". 5. "O.C.D. ... OMG!" by Wonderfully Wired, with a link "Posts about Parenting →". 6. "Visiting Papua (Part 3: Cultural Sensitivity)" by climbcarstenz, with a link "Posts about Culture →".

Twitter - microblogging

www.twitter.com



Using Twitter, people can share short messages of up to 140 characters called “Tweets”

Twitter – microblogging

- Twitter is a way to keep up on news in subjects of interest to you
- To do so, you “follow” others on Twitter – their tweets will show up on your Twitter home page in real time
- The short message format allows people to use Twitter on mobile devices such as cell phones
- Follow the library’s tweets @StAlbertLibrary