**Getting Started with Twitter: Curriculum**

1 hour hands-on session, Maximum 12 participants.

Sign-up and get started with Twitter, the social news site that connects you with the world!

Prerequisites: Familiarity with the internet, and an email address.

Registration is required and will be available online, starting []

**Learning Objectives:**

After this session learners will:

* Know what Twitter is
* Know how and what it is used for
* Have created an account
* Have created a tweet, replied, and re-tweeted
* Have followed several accounts

**Materials:**

* Handout
* Personal/Work Twitter Account

**Outline:**

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| **Time** | **Event** | **Materials** |
| 2:00 – 2:02 | Welcome | Handout pages 1-2 |
| 2:02 – 2:05 | What We are covering  (basics, creating an account) |  |
| 2:05 - 2:07 | What is Twitter | Video: <http://youtu.be/BJYOpdgOj1g> |
| 2:07 – 2:10 | What is a Tweet | Sign in to account |
| 2:10 -2:12 | What is a Hashtag  Trends, searches | Use current event or #westvan |
| 2:12 – 2:15 | Who Uses it?  Celebrities, politicians, organizations, everyone!  Ask for a favourite celebrity or organization | @RalphSultan  @NorthShoreOutlook  @JianGhomeshi  @BarackObama (Rob Ford) |
| 2:15 -2:17 | How?  Create tweet and send out (use #wvml or @westvanlibrary) |  |
| 2:17 - 2:25 | Example account: @WestVanLibrary  -show what you can see, some recent interactions |  |
| 2:25 – 2:30 | What “you” see as a user  @, stream, etc. | Your account / Library account |
| 2:30 -2:35 | Sign-up: twitter.com  Walk through the steps | Handout Page 3 |
| 2:35 - 2:40 | Check email |  |
| 2:40-2:50 | Login, have them:  Follow: @westvanlibrary  Retweet: “Learning about Twitter @westvanlibrary and having a lot of fun”  Reply either have them reply to a tweet or mention them and have them reply to that. |  |
| 2:50 – 3:00 | Questions, play:  Other accounts:  @CBC  @WestVanLibrary  @WestVanChamber  @WestVanDistrict |  |