

# Google my Business

**Promote your library website and details whenever people Google search your library.**

With 'Google my business', when people search for your library on Google they are presented with the listing for your website, your address, contact details and your opening hours.

Test what shows up when you search for your library's name in Google. Does it show your hours, your website address, and phone number? With Google my business you can update and change that information

## Overview

Google My Business an easy way for libraries to manage their online presence with Google. Using the Google My Business dashboard, you'll now be able to:

- Maintain up-to-date business information on Google
- Businesses with physical location or servicing local geographies get additional benefits

Once you verify your business on Google My Business, you'll be able to:

- Help get your business found on Google. Google can use the business information you provide in local search results
- Get insights on how customers searched for your business, and where they're coming from

You will need a Google account (Gmail address) to access this free tool, the download the '**Google my business**' app or visit

<http://www.google.ca/business/>