

## Get Connected! An Introduction to Social Media

\*\*\*IMPORTANT NOTE: When you sign up for an account (e.g. Facebook, Twitter, Blogger), **write down your user name and password** so that you have them the next time you want to log in!

### Facebook



[www.facebook.com](http://www.facebook.com)

- Facebook is social networking website which allows users to publish content and share information with others
- Users create profiles describing themselves and then become “Friends” with other users in order to share their information
- As a user, you can choose how much information to share with others. Be careful what information you post. Change your Facebook privacy settings to limit who can view your information.



### YouTube

[www.youtube.com](http://www.youtube.com)

- YouTube is a popular website for sharing videos less than 10 minutes in length
- Content is user-generated and includes music videos, movie clips, TV clips, and amateur videos
- You can search for and view videos on YouTube without having a user account
- Signing up for a free user account on YouTube allows you to bookmark your favourite videos and upload your own videos to YouTube



## Blogs

- “Blog” is short for “Weblog”
- A blog is a journal written online and is accessible to other Internet users
- The blogger writes and publishes regular posts
- Readers of the blog are usually able to respond to posts by making comments
- There are millions of blogs on different topics that are available on the Internet

### Create your own blog:

- You can write your own blog using automated software
- To do so, sign up for a free user account with one of the following websites:  
**Blogger**      <https://www.blogger.com/start>  
**Wordpress**    <http://wordpress.org/>



## Twitter

[www.twitter.com](http://www.twitter.com)

- Twitter is a website for *microblogging* – sharing short messages of up to 140 characters called “Tweets”
- Twitter is a way to keep up on news in subjects of interest to you
- To do so, you “follow” others on Twitter – their tweets will show up on your Twitter home page in real time
- The short message format allows people to use Twitter on mobile devices such as cell phones
- Follow the library’s tweets @StAlbertLibrary