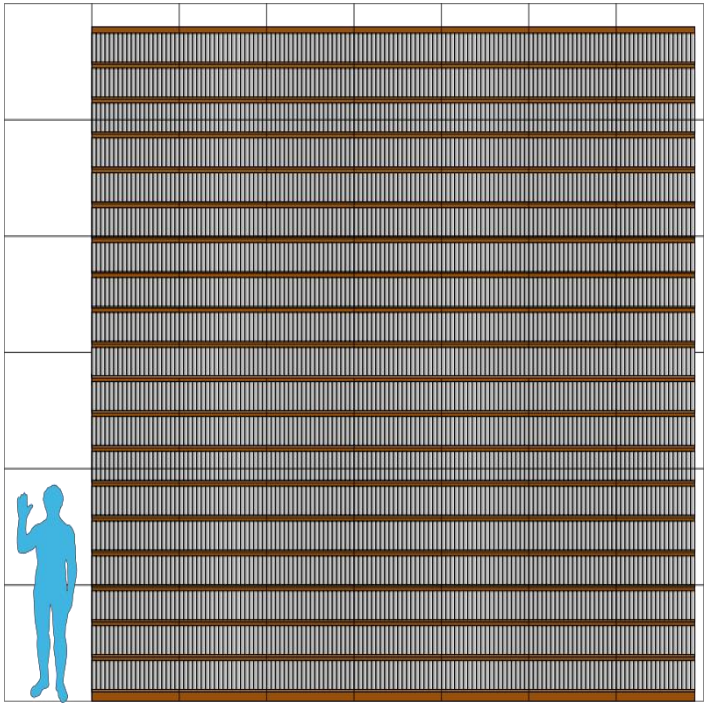
Instruction & Outreach
Anyone can Edit

wikipedialibrary.org
@WikiLibrary

Wikipedia's scale

35 million+ articles
280+ languages
8000 views per second
500 million monthly visitors
5th highest doi referrer



Wikipedia's ubiquity

~70% of physicians use Wikipedia
As do:

- 94% of medical students
- 75% of university students
- 81% of university instructors
- 63% of librarians

Image: National Cancer Institute

The Wikipedia Library

[[WP:TWL]]

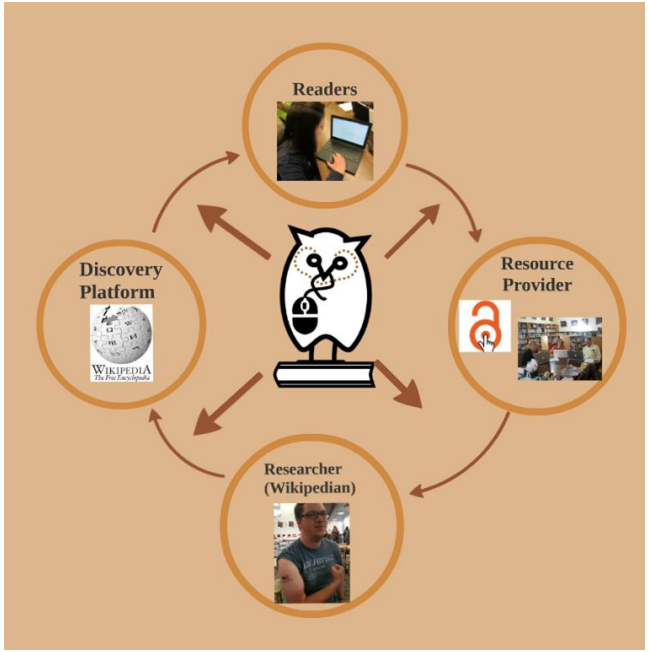
Give access to **paywalled** sources

Facilitate **research** for editors

Connect to **libraries**

Lead readers to free/**local** sources

Promote **open** access

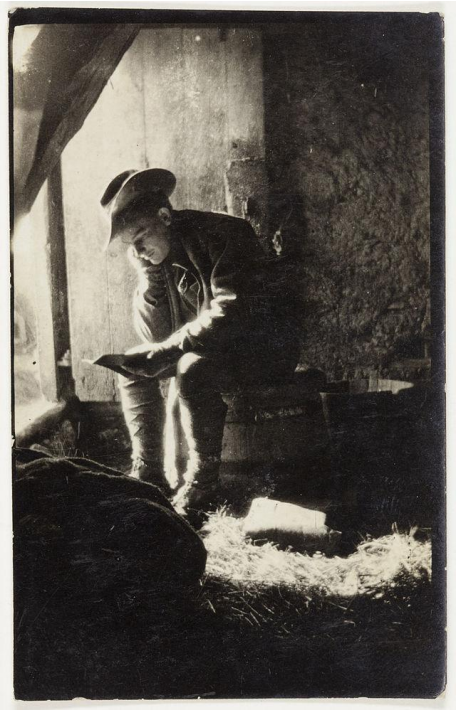


Access partnerships

Wikipedia-Library-Workflow

Use Wikipedia to solve public knowledge problems, integrated into your processes

-Research literacy
-Education programs
-Resource discovery
-Strategic engagement / outreach



Research Literacy

has challenged this view according to a chart in which Othon of Ray, son of Othon de la Roche, preser
and not his nephe mbers of the La Roche family lived in the Free County of Burgun
his, Walter, was a pter of the Parthenon in 1292.[2][5]

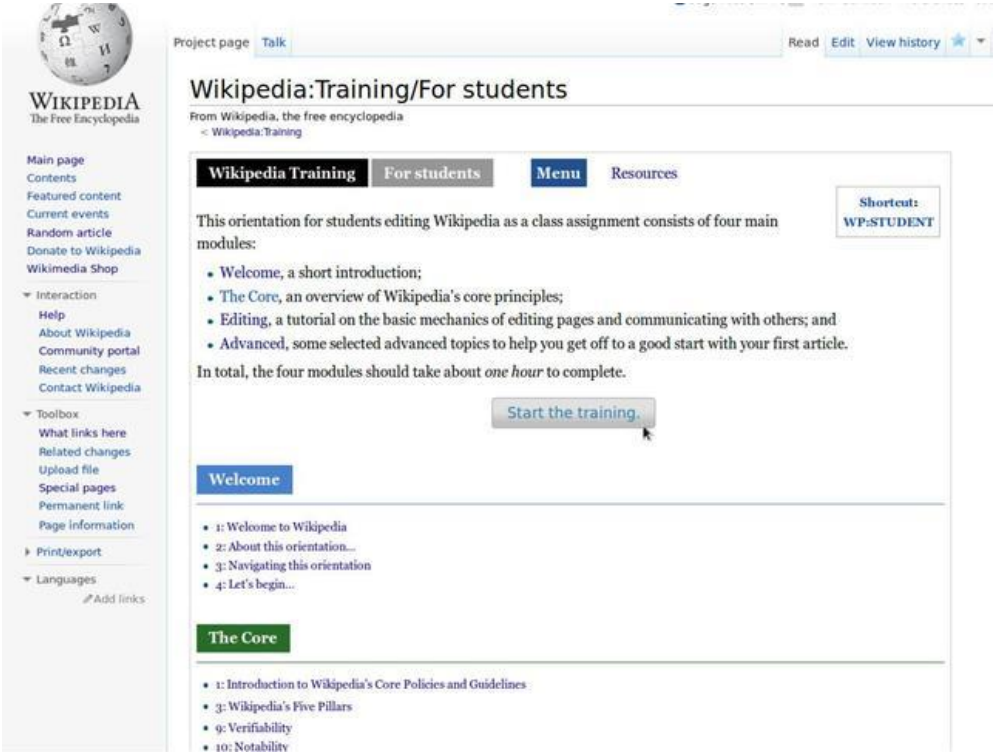
Need help finding one of these sources? Click here

References ? [edit]

1. ^ a b c d Longnon 1978, pp. 215–16.
2. ^ a b c d Setton 1976, p. 417.
3. ^ Longnon 1973, pp. 64 and 69.
4. ^ Lock
5. ^ Lock

Sources? [edit]

Education Program



14,000 students since 2010
-640 courses
-35,000 articles
-21.1 million words
-70 million readers per term

Linking collections

[[WP:TWL/CP]]

Wikipedia articles with citations to specialist collections and research guides / finding aids
{{cite archive}}

Case study: Ball State University

- 40 assets viewed 13,000 times, + 600%
- 10,000 pageviews referred via Wikipedia
- 5 times greater than the total views from any source

Image uploads

[[WP:GLAM]]

GLAM-Wiki Toolset
Bulk upload open licensed media with robust metadata to Wikimedia Commons

Collection visibility
State Library of New South Wales:
➢ 93 images viewed by 480,869
New York Public Library images:
➢ 2114 images viewed by 6,881,713
NARA, British Lib, Smithsonian, Europeana

[[WP:UNILIB]]

Wikipedia Specialists

Wikipedian-In-Residence [[WP:WIR]]

Capacity focused, On-Staff, Wikipedian

Wikipedia Visiting Scholar [[WP:WVS]]

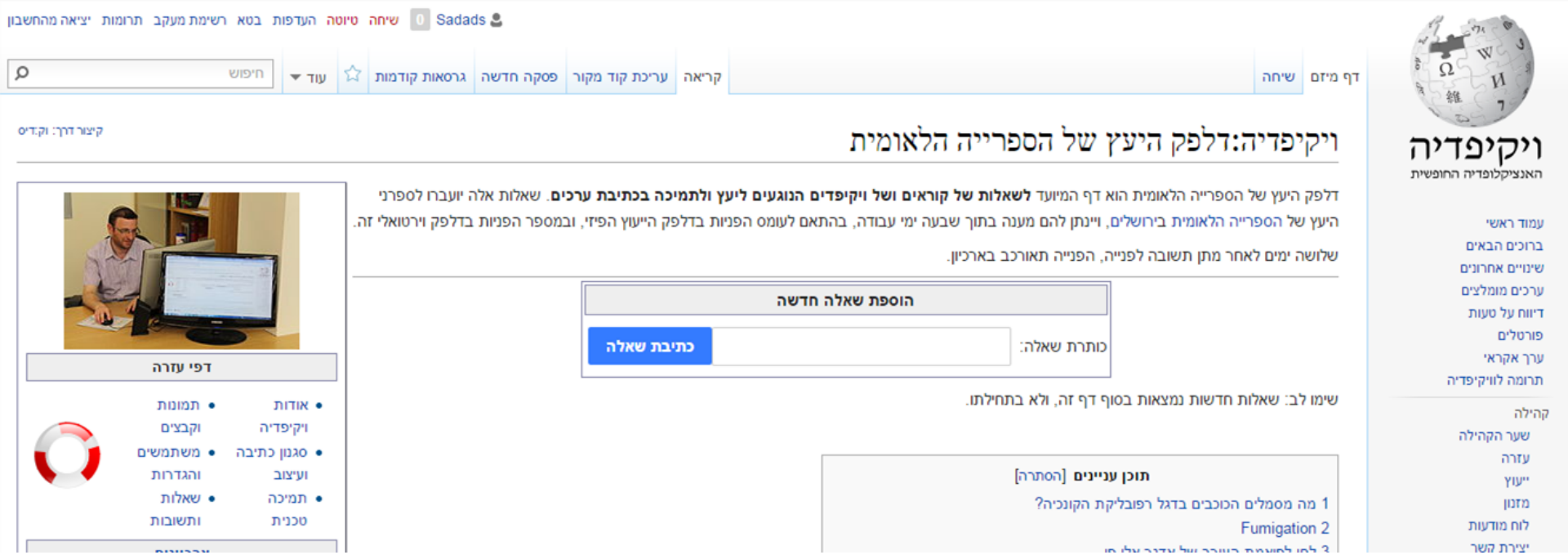
Remote, Research Affilliate, Wikipedian

Wikipedia Library Interns [[WP:TWL/I]]

Unfamiliar Staff, Self-Guided Curriculum

Public reference desk

[[WP:RD]]



Outreach events

#1Lib1Ref campaign

- [citation needed] = reference query!
- 320+ librarians around the world

Art+Feminism editathons

- 500+ articles on women artists

Questions?