

Taking ACTION!

Demonstrating the value of academic libraries through programs and services

Alberta Library Conference

Jasper, AB

April, 2018

Suzanne van den Hoogen, MLIS

Outline

Profile

Literature Review

Advocacy

Libraries without Librarians

Partnerships & Allies

Taking Action! Demonstrating Value

Dismantling Past Perceptions

Discussion/Questions

Profile: Academic Librarian

- Public Services Librarian, StFX University
- Liaison Librarian
- Education Librarian-in-Residence
- Ask Suz!
- University Committees
 - Co-Chair, Joint Occupational Health & Safety Committee
 - Feminist Hive Lecture Series
 - Committee on Indigenization/Committee on Reconciliation
 - Aboriginal Student Experience and Success Circle
- 20+ years in Academic Libraries
- Provincial, Regional and National Associations
 - Novanet
 - Council of Atlantic University Libraries (CAUL-CBUA)
 - The Atlantic Provinces Library Association
 - The Partnership
 - Canadian Federation of Library Associations (CFLA-FCAB)
 - TRC
 - Indigenous Matters
 - Best Practices

StFX University



Antigonish, NS Google Maps <https://goo.gl/maps/e7p2Xy88Lz22>

Literature Review

Value

- Academic libraries, like their parent institutions, are under increasing pressure to demonstrate their value (Eden, 2015; Oakleaf, 2010; Soria, Fransen, & Nackerud, 2015; Staley & Malenfant, 2010).

Online Presence

- Although faculty and students generally view the services offered by academic libraries as providing value, the online presence of the academic library has resulted in faculty and students becoming less dependent on the library for their learning, research, and teaching needs (Schonfeld & Guthrie, 2007; Walker & Pearce, 2014).

Trends in Higher Education

- In addition to technology, academic libraries are directly impacted by changes in higher education; therefore, it is **vital** that academic librarians remain aware of these trends if they are to implement services and programs that are reflective to the needs of faculty and students (ACRL Research Planning and Review Committee, 2014; Adams, et al., 2017; Budd, 2012).

The image of the library as the “heart of the university” is weakening in university administrators’ attitudes.

(Lynch et al, 2007, mentioned in Anthony, 2010)

True or False?

Advocacy

A

• ACTION

C

• CHANGES

T

• THINGS

Libraries without Librarians

Is this a real threat?

Libraries without Librarians

This article is from the November 2007 issue.

The Threat of Deprofessionalization

By Casey Schacher

When I tell people that I earned an MLS so that I could become a librarian, I am invariably met by a blank look and a question: "Why do you need a master's degree to do that?" I still have trouble addressing this question. How do I sum

Mount A proposal to phase out top librarian makes students, staff want to make noise

Under proposal, a dean would take over library duties, with help from a non-librarian
By Joseph Tunney, CBC News | Posted: Jan 18, 2018 2:45 PM AT | Last Updated: Jan 18, 2018 2:45 PM AT



David McWhinney is an archivist for Mount Allison University and doesn't believe the institution should phase out its top librarian. (submitted)

1221 shares



Students and library staff at Mount Allison University are challenging a proposal to phase out the school's top librarian.



"The idea of thinking the role of head librarian could be replaced by non-academic personnel is a bit ridiculous," said Linnea Bell, a fourth-year history student at Mount A.



Last week, Jeff Ollerhead, the vice-president of academics and research, proposed restructuring of top-level positions at the university, including that of chief librarian.

Confessions of a Science Librarian

McMastergate in chronological order, or, Do libraries need librarians? (Updated!)

May 17 2011 Published by John Dupuis under acad lib future, academia, education, faculty liaison, information science, librarianship

So, here's the story. A week or so ago, McMaster University Librarian Jeff Trzeciak gave an invited presentation at Penn State, tasked by the organizers to be controversial.

CAUT Bulletin Archives 1996-2016

December 2009

Academic Librarians Are under Attack

By Penni Stewart



NEWS

- Brandon University News
- Archive

CONTACT US

Communications Office
Room 21, Clark Hall
270 - 18th Street
Brandon, Manitoba
R7A 6A9

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Brandon University • News • Brandon University will eliminate 15% of senior administrati...

Brandon University will eliminate 15% of senior administration to help tackle budget cut

March 15, 2018

Brandon University will be forced to make cuts and raise tuition fees in the wake of a 0.9% decrease in its provincial operating grant. A 15% cut to senior administration will make it possible to help preserve faculty positions as well as front-line staff, with a continuing priority on the student experience and student educational needs.

"As much as possible, we are insulating students from the direct impact of these unavoidable cuts," said Dr. Meir Serfaty, BU's Acting VP (Academic & Provost). "We are committed to providing students with a quality education and all of the supports they need to succeed."

Because the provincial operating grant makes up more than three-quarters of BU's operating revenues, even small changes can have a large impact. The budget announcement of a 0.9% decrease means BU will receive \$339,000 less in 2018-19 compared to last year's grant, which was frozen from the year prior.

LIBRARY LEADERSHIP & MANAGEMENT

Hiring Non-MLS Librarians: Trends and Training Implications

Betsy Simpson

Abstract

Non-MLS librarian hires may be anathema to some, but survey data indicate a significant level of acceptance among academic and public library directors. Primary reasons for not requiring the degree include the need to expand applicant pools and the nature of the work for academic libraries, and budget constraints for public libraries. The types of positions least likely to forgo the MLS degree requirement for both types of libraries include Administration/Management, Cataloging/Bibliographic Control, Collection Development/Management, and Reference. Distinctions made between librarians and library professionals are tenuous and not consistent across libraries.

Introduction

Are libraries hiring professionals from outside librarianship to fill librarian positions? If so, what is the potential impact on the profession and the culture of libraries? This is the subject of a 2010 study on hiring trends in academic and public libraries funded by the American Library Association (ALA) Carroll Preston Baber Research Grant. Identifying the dynamics involved in such a shift offers a context for understanding current and future employment needs in libraries and promises better informed decisions surrounding the assimilation and training of non-MLS librarians.

colleges are in
w technologies,
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ere declared
Western Ontario
o a strike over
ademic freedom
nmittee of inquiry

In Defense of Libraries and Librarians

CONCERNED LIBRARIANS OF BRITISH COLUMBIA

AN ADVOCACY GROUP OF CANADIAN LIBRARIANS FORMED IN 2004 WHOSE GOAL IS TO HEIGHTEN AWARENESS ON CURRENT ISSUES AS THEY PERTAIN TO THE PROFESSION.
THE COMMITTEE OF CONCERNED LIBRARIANS, CCL

THE GLOBE AND MAIL

Q: Enter a term, stock symbol or company name

SUNDAY, MARCH 11, 2012

Deprofessionalization and Blogosphere by Rory Litwin

March 04, 2012

Librarianship as a profession is, as we all know, threatened. The threat can be identified most directly as a reduction in public support for government institutions, especially those institutions or their components considered "less essential." Where librarians feel that our jobs, or our job prospects in the case

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OPINION Don't discard the librarians

IAN BROWN
The Globe and Mail
Published Friday, May 20, 2011 6:44PM EDT
Last updated Friday, Aug. 24, 2012 3:59PM EDT

Comments



Print | License article



The world of librarians was thrown into a tizzy this week - it doesn't take much these days - when the Windsor-Essex Catholic District School Board announced it will shut its school libraries and dump all but four of its library technicians.

The school board has 1,000 fewer students and needs to cut \$10-million, and sees "nostalgic" libraries and librarians as dispensable in a digital age. In the late 1990s, 80 per cent of Ontario's elementary schools had a teacher-librarian; today, only 56 per cent do, despite the statistical fact



CANADIAN ASSOCIATION OF PROFESSIONAL ACADEMIC LIBRARIANS
L'ASSOCIATION CANADIENNE DES BIBLIOTHÉCAIRES ACADÉMIQUES PROFESSIONNELS

CAPAL Supports Academic Librarians and the Profession

HOME ABOUT FOUNDATIONAL DOCUMENTS ANNUAL GENERAL MEETINGS PREVIOUS CONFERENCES COMMITTEES
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2018/01/19

CAPAL/ACBAP Open Letter to Mount Allison University

by Communications Committee • Uncategorized

CAPAL/ACBAP Open Letter to Mount Allison University

January 19, 2018

Re: De-professionalization in Library Leadership

The Canadian Association of Professors recent strategic decisions in Canada's libraries.

Despite the libraries in universities do and in particular how they control seeking to phase out the position of academic library issues. As well, St. management position.

Growly, Leadership, Libraries, Management, The Profession

Jenica April 8, 2011 54 Comments

This is NOT the future of librarianship

"McMaster's Chief Librarian" is another example of a peer who is not of my tribe. Last month I called out his symposium on the future of libraries which seems to marginalize librarians, and which distinctly marginalizes women. I continue to advise that you not attend. Here's why.

Jeff Trzeciak gave a talk at Penn State University Libraries today. You can watch it here.

He asserts in his opening that academic libraries are in a window of opportunity right now, but that if we fail to act, we could be marginalized. I agree. I also think he's part of the problem.

He's had a \$5 million increase in his operating budgets. What has he done with it? First, reduced staff by 1/3, largely through retirements. Part of the initial reorganizations were to move "librarians out of supervisory roles", to "allow librarians to interact with faculty" instead of being involved in operational tasks. He removed librarians from all service desks, including the blended ones which are providing the services previously offered at traditional reference desks. Paraprofessionals now do all drop-in reference, with librarians helping only faculty and "graduate and upper-level" students. He did some really interesting things in terms of shaking up staff in entrenched roles



ARCHIVES

Select Month

CATEGORIES

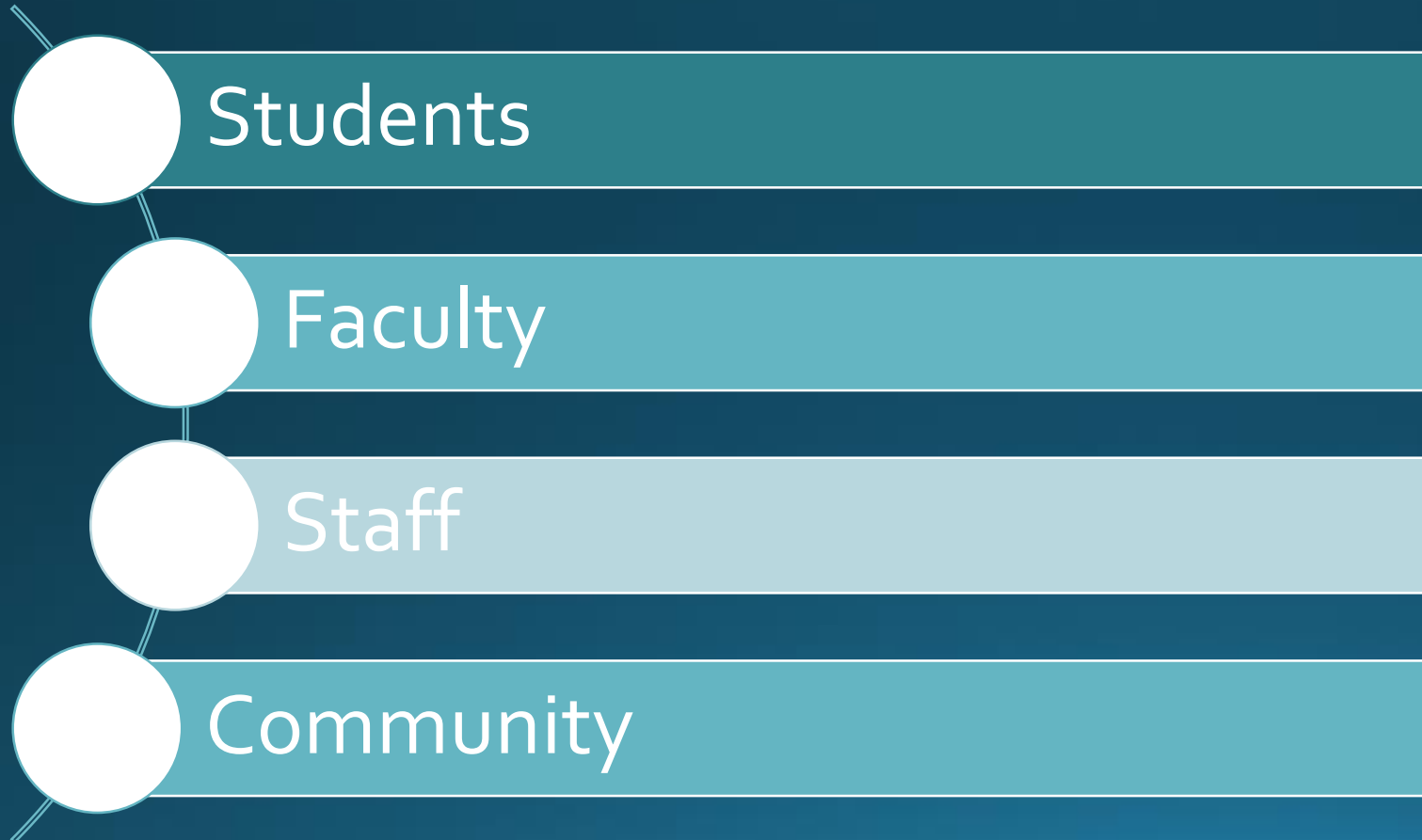
ACTIVITY

What are some of the current challenges facing academic libraries?

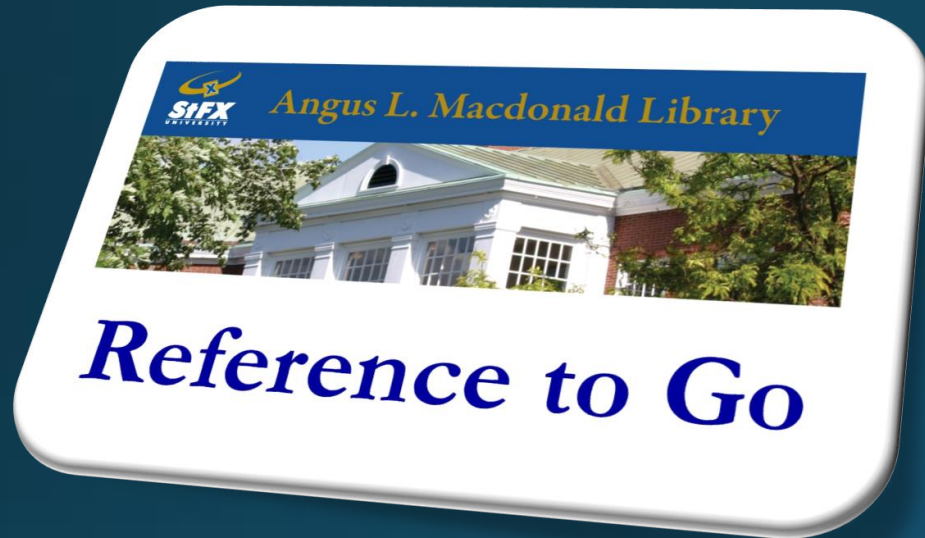
Taking Action

Demonstrating value through programs and services

Partnerships: Getting to know your allies!



Taking reference outside the library



Education
Librarian-in-Residence

Ask Suz!



Library Trading Cards



Suzanne "Wordsmith" van den Hoogen
Liaison Librarian
Angus L. Macdonald Library



Do you need help from a fearless librarian?


Suzanne van den Hoogen is the app for that



Angus L. Macdonald LIBRARY

Suzanne van den Hoogen
(902) 867-4535
svandenh@stfx.ca

Liaison Departments

 Adult Education & Education	 Anthropology	 Political Science	 Sociology
--	---	--	--

Title:
Public Services Librarian

Research Interests:
Faculty-librarian relationships; Developing outreach strategies to enhance user expectations within libraries

Super power:
Two green thumbs

Secret vice:
Huge fan of Dr. Who, Masterpiece Theatre and anything from the BBC!

library.stfx.ca St. Francis Xavier University

Moodle



Moodle 100: How to integrate the Library into your Moodle Course

Add your Liaison Librarian to your course

Add the "Library Block" to your course

Link to databases, journal articles, and eBooks

Embed a Library Video tutorial into Moodle

Library Scavenger Hunt

Courses ▶ PSCI100.1346764201410 ▶ Topic 6 ▶ Library Scavenger Hunt ▶ Preview

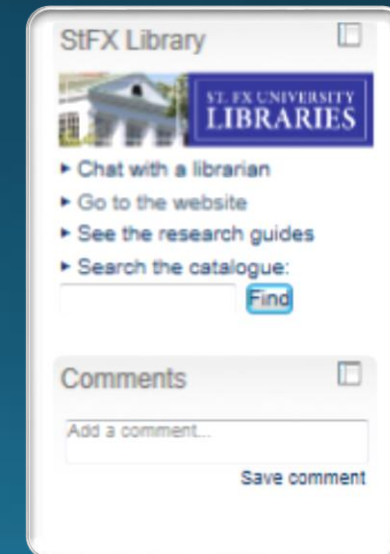
Go to the library website: <http://sites.stfx.ca/library/>. In the BOOKS AND MORE search box, enter the key word ROUSSEAU and select search.

Narrow your search to StFX Libraries only to provide the answers to the questions below.

How many books does the StFX Library have?

How many "Peer Reviewed" articles are available from the StFX Library?

How many eBooks does StFX have?



LibGuides

Angu L. Macdonald Library SFX UNIVERSITY

SFX Library > Subject Research Guides > Education

Education Tags: curriculum, education, education phd, mental health
Last Updated: May 13, 2014 | URL: <http://stfx.libguides.com/education> | [Print Guide](#) | [RSS Updates](#)

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Ask a Librarian
We're here to help! To find us:
1. Go to Reference Desk (hours)
2. Contact your Liaison Librarian
3. Chat with a Librarian.

Live Help

Type here to chat. Press ENTER to send.

NEW: REGISTER ONLINE!
Get a SFX Library Card

Welcome to the Education Subject Research Guide!

Welcome to the Education Subject Guide!
This guide has been created to provide you with quick access to Library resources specifically related to Education at SFX.

- Finding Books
- Finding Articles
- Distance Students
- Provincial Resources
- Mental Health Education
- Education PHD
- Copyright: Educational Exceptions
- Writing & Citing in Education
- Library Tutorials
- Help Files

As always, if you need help, feel free to contact me svanden@stfx.ca.

Public Services Librarian

Suzanne van den Hoogen

Contact Info
Angu L. Macdonald Library
Saint Francis Xavier University
Antigonish, NS
B2G 2W6

Phone: 902-867-4535
FAX: 902-867-5153
[Send Email](#)

Links:
Profile & Guides

Subjects:
Aboriginal Studies, Adult Education, Anthropology, Education, Political Science, Sociology

Angu L. Macdonald Library SFX UNIVERSITY

SFX Library > Subject Research Guides > Education

Education Tags: curriculum, education, education phd, mental health
Last Updated: May 13, 2014 | URL: <http://stfx.libguides.com/education> | [Print Guide](#) | [RSS Updates](#)

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Writing & Citing Library Tutorials Help

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Mental Health Education

Looking for resources on Mental Health Education?
Check out the resources provided on this page!

Table of Contents

- Books
- Journals
- Aboriginal Approaches
- Collaborative & Proactive Solutions
- Comprehensive School Health
- Counter Narratives
- Early Intervention & Families
- Legal/Government Policy
- Medical Models
- Mental Health & Immigration
- Mental Health Education in the News
- Mindfulness
- Mind Your Mind
- Online Mental Health Education Resources
- Preservice Teacher Education
- Resiliency & Attachment
- Social Determinants of Health
- Social Emotional Learning (SEL)
- Sociological Contexts of Mental Health Disability

Books

- A History of Disability** - Henri-Jacques Stiker; William Sayers (Translator)
Call Number: HV 1852 .S8513 1999
ISBN: 9782472088295
Publication Date: 2000-01-18
- Abnormal** - Michel Foucault; Arnold I. Davidson (Introduction by); Graham Burchell (Translator)
Call Number: B2430 .F723 A613 2003
ISBN: 9780312203344
Publication Date: 2003-12-01
- Bullying Prevention and Intervention** - Susan M. Swearer; Dorothy L. Espelage; Scott A. Napolitano
Call Number: eBook
ISBN: 9781608230831
Publication Date: 2012-09-26
- Diagnostic and Statistical Manual of Mental Disorders (DSM-5)** - American Psychiatric Association Staff
Call Number: REF RC455.2 .C4 D54 2013
ISBN: 9780890425541
Publication Date: 2013-05-22
- Evidence Based Practice in School Mental Health** - James C. Raines
Call Number: eBook
ISBN: 9780195366266

LibraryThing: New Books

The screenshot displays the LibraryThing website interface. At the top, the 'LibraryThing' logo is on the left, and user information 'svandenh | Sign out' is on the right. Below the logo is a navigation menu with links: Home, Profile, Your books, Add books, Talk, Groups, Local, More, and Zeitgeist. A search bar is located to the right of the navigation menu. Below the navigation menu is a secondary search bar labeled 'Search your library' and a 'Search' button. The main content area shows a grid of 42 book covers, with the text '1 - 42 of 42' at the top left of the grid. The book covers are arranged in a grid of 4 rows and 11 columns. The covers feature various titles and authors, including 'Burden of Refuge: Partition Experiences of the Sindhis of Gujarat (pb)' by Kothari, 'Partition of India', 'Does Class Matter?', 'EMPIRES OF THE MIND', 'From Hassey to Partition: A History of Modern India' by Sekhar Bandyopadhyay, '27 down: new departures in Indian railway studies' by Ian J. Kerr, 'The New Cambridge History of India 1: A History', 'The Princess of India in the Endgame of Empire, 1947-1947' by Ian Copland, 'Behind the veil: resistance, women, and the everyday in colonial south Asia' by Anindita Ghosh, 'History in the Vernacular, India' by Rashuddin Aqil, 'Feminist Vision or "Treason Against Men"? Kashibai Kanitkar and the Engendering of Marathi Literature' by Kashibai Kanitkar, 'From the colonial to the postcolonial: India and Pakistan in transition' by Dipesh Chakrabarty, 'The Making and Unmaking of Empires', 'The Quest for the Origins of Vedic Culture', 'Textures of the Sikh Past: New Historical Perspectives' by Tony Ballantyne, 'Relocating Gender in Sikh History: Transformation, Meaning and Identity (Oxford India Paperbacks)' by Doris R. Jakobsh, 'FINGERS OF EMPIRE', 'GLOBALIZING FEMINISMS 1979-1984', 'From the Fall of the First BRITISH MONARCHIES 1637-1642', 'Sensational Gender History', and 'KASHIB KHALIDI'. At the bottom left of the grid, there is a 'permanent link' icon and text.

Mental Health

STRESS BUSTERS @ THE LIBRARY



December 1st – December 16th

Feeling stressed?

Drop by the Library to decompress during one of your study breaks.

- ❖ Colour one of our Monet posters
- ❖ Try your hand at Sudoku, Seek-a-Word and other fun puzzles
- ❖ Play a game of solitaire
- ❖ Create an origami masterpiece, and
- ❖ Help us knit our very own Library Scarf!

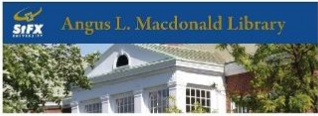


Still stressed? Don't worry—we are here to help!


- ❖ Need last-minute help with research or assignments? [Ask a friendly librarian.](#)
- ❖ Need research or citing help, but can't make it into the Library? [Chat with a real live librarian](#), or check out one of our [Subject Guides](#).
- ❖ Get help from the [Writing Centre](#).
- ❖ [Book](#) a study room online.



Leisure Reading



Angus L. Macdonald Library



Pictou-Antigonish
Regional Library
Antigonish

Academic & Public Libraries working together

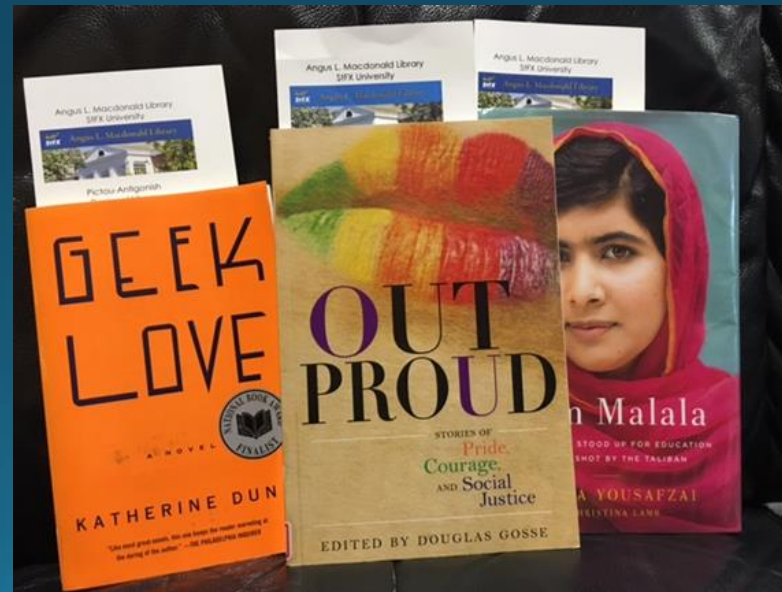
AT YOUR LEISURE...

Educate your mind, stimulate your imagination, read a book today!

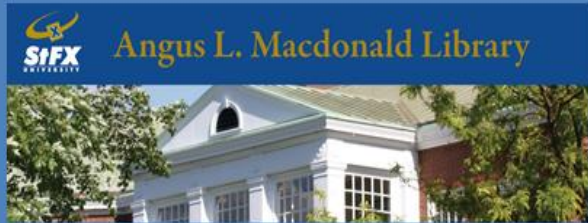
- Best Sellers
- Classics
- Graphic Novels
- Magazines
- and more...

Leisure reading is a great way to unwind.

At Your Leisure Pilot Project: Providing Leisure Reading Materials to a University Community through an Academic and Public Library Initiative
Suzanne van den Hoogen, Kristel Fleuren-Hunter



Research Tool Kit Workshop



RESEARCH TOOL KIT WORKSHOP MAY 6TH – 8TH, 2013

A three-day workshop introducing Student Research Assistants to basic and intermediate research skills
Registration Deadline: Thursday, May 2, 2013

Presented by:
Suzanne van den Hoogen
Lise Brin
Carolyn DeLorey
James Stewart
Laurinda Matheson

Navigating the Library's Website: Resources and Search Strategies You'll need to Know to be a Top-Notch Research Assistant

Literature Reviews
Discovering the hidden piece of the puzzle to writing for Success

SUZANNE VAN DEN HOOGEN, MLIS
RESEARCH TOOL KIT WORKSHOP
MAY 2013

Database Discovery:

Exploring Search Strategies used in Multiple Databases



Managing Research Data Files

Library Research Tool Kit Workshop
May 2015

Presented by: Wendy Kraglund-Gauthier



EDUCATION Librarian in Residence

2014-15 Report

Suzanne van den Hoogen, MLIS

Do you need help from a Librarian? Suzanne van den Hoogen is the app for that!

Time	Office Visits
134 SCHEDULED OFFICE HOURS (MAY 18 - MAY 22)	59 INDIVIDUAL IN-OFFICE SESSIONS
eMail	Library Instruction
219 EMAIL QUESTIONS	13 LIBRARY INSTRUCTION SESSIONS

Angus L. Macdonald Library

CT GUIDES

Total Views: April 1, 2014 – March 31, 2015

Education	6030
Health Education	2935
Health Education	1524

Adult Education: **18** Books
Education: **83** Books

Brown Bag Lunch Series

iPad User Group

eBook Reader Petting Zoo

Thursday, October 28th, 2-4 pm
3rd floor, Angus L. Macdonald Library

- Thinking about purchasing an e-reader for a holiday gift or for yourself?
- Confused about all the products on the market?
- Want to know how useful eReaders are in terms of academic work?
- Curious about where this technology is headed?



Come try out a Sony Reader, iReX, or iPad, and find out for yourself what these gadgets are all about.

2:00-2:30 Short presentation: **The State of eBooks and eBook Readers**
2:30-4:00 **eBook Reader Petting Zoo** (drop in any time!)

Librarians Lise Brin and Suzanne van den Hoogen will be on hand to answer questions.

Angus L. Macdonald
LIBRARY


Apps for Academics




OPEN  International
ACCESS WEEK




QR Codes: virtual Library Tours

 **Angus L. Macdonald Library**

What is this?



You will notice these codes throughout the Library. They are called **QR Codes**, or **Quick Response Codes**. Scan these images with your mobile device to discover more information on the Angus L. Macdonald Library's collections and services.




How does it work?



- 1 Open your QR Code reader**
- 2 Take a photograph of the code.
- 3 Your mobile device will connect you with information about the Library.

****If your mobile device does not have a QR Code reader, use your browser to download one of these free readers:
<http://get.beetagg.com/> or
<http://m.lynkee.com/>**

For more information, please visit the StFX Reference Desk for assistance

 **Angus L. Macdonald Library**

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You are on the Main Floor of the Library. Scan this code with your mobile device to learn more about the Angus L. Macdonald Library.

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<http://m.lynkee.com/>**

For more information, please visit the StFX Reference Desk for assistance

Movie Night



**HALLOWEEN
MOVIE NIGHT**
ALFRED HITCHCOCK'S ORIGINAL PSYCHO

Thursday October 31st at 7pm
Angus L. Macdonald Library
Centre for Teaching and Learning, 3rd Floor

**SUSPENSFUL
SCARY
CREEPY**

**FREE
POPCORN!**

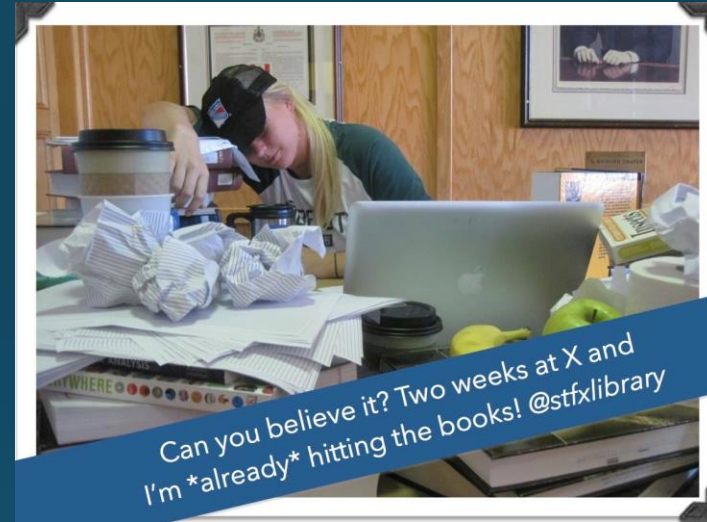


 pepsi

 Angus L. Macdonald Library



Posters, Photos & Buttons



ASK ME!

**Angus L. Macdonald
LIBRARY** 

Mini Free Library



Movember



STFX LIBRARY MUSTACHIOS

TEAM PAGE

GEN MO: WE STAND FOR CHANGE

OUR MOTIVATION

WE WANT TO CHANGE THE FACE OF MEN'S HEALTH AWARENESS, ONE LITERARY GREAT AT A TIME.



Melvil Dewey
Mustachioed
Library Great

JOIN

DONATE TO TEAM



Think the Moustache theme is corny? Perfect! You can chow down on homemade corn chowder and biscuits for lunch.

Just \$3 for the Moustache Corn Chowder Lunch (12:00 noon on

Tuesday). Please email Suzanne by Monday morning if you wish to have the lunch so she knows how much to cook.

Dismantling Past Perceptions

Actively market ourselves as research allies to Faculty and Students

Move outside the walls of the Library

Create opportunities to provide value-added services

Take Risks! Be inspired to do things differently!

SHARE your discoveries!

Good ideas without action, accomplish
NOTHING!



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Questions/Discussion