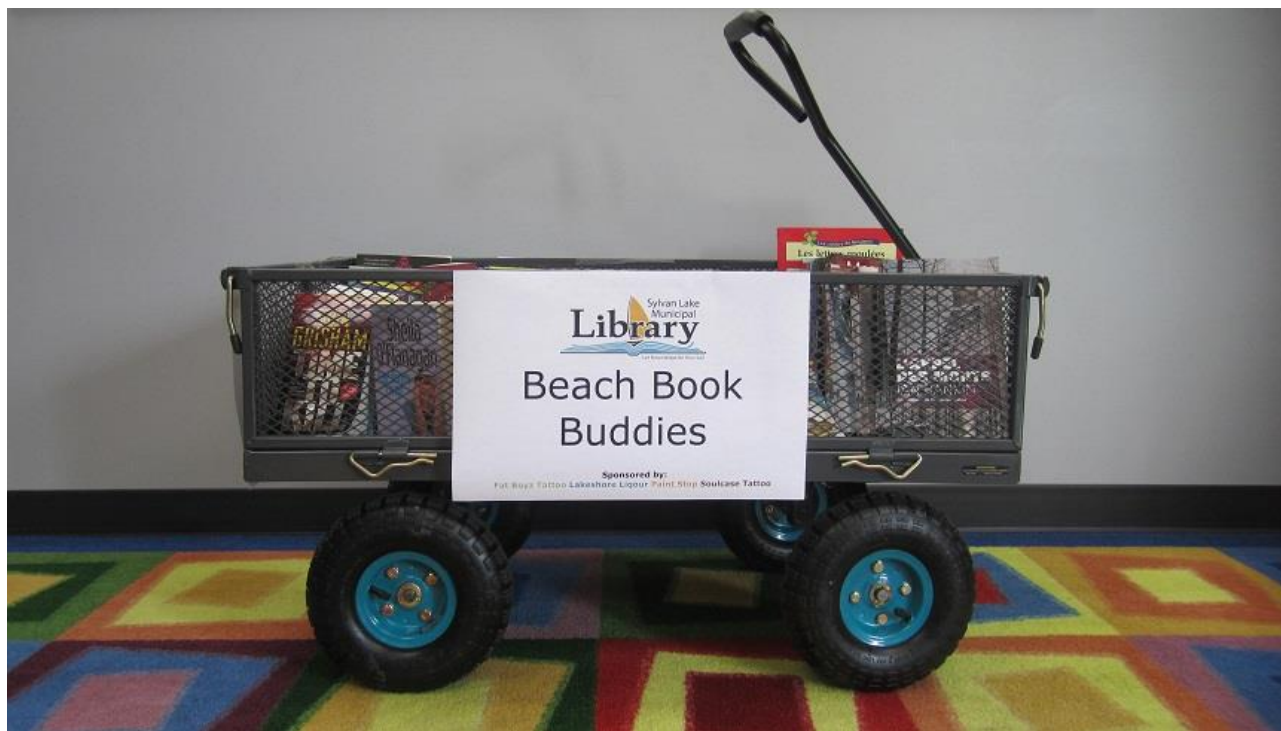


Beach Book Buddies

And the Process of Innovation

Sylvan Lake Municipal Library



Session Objectives

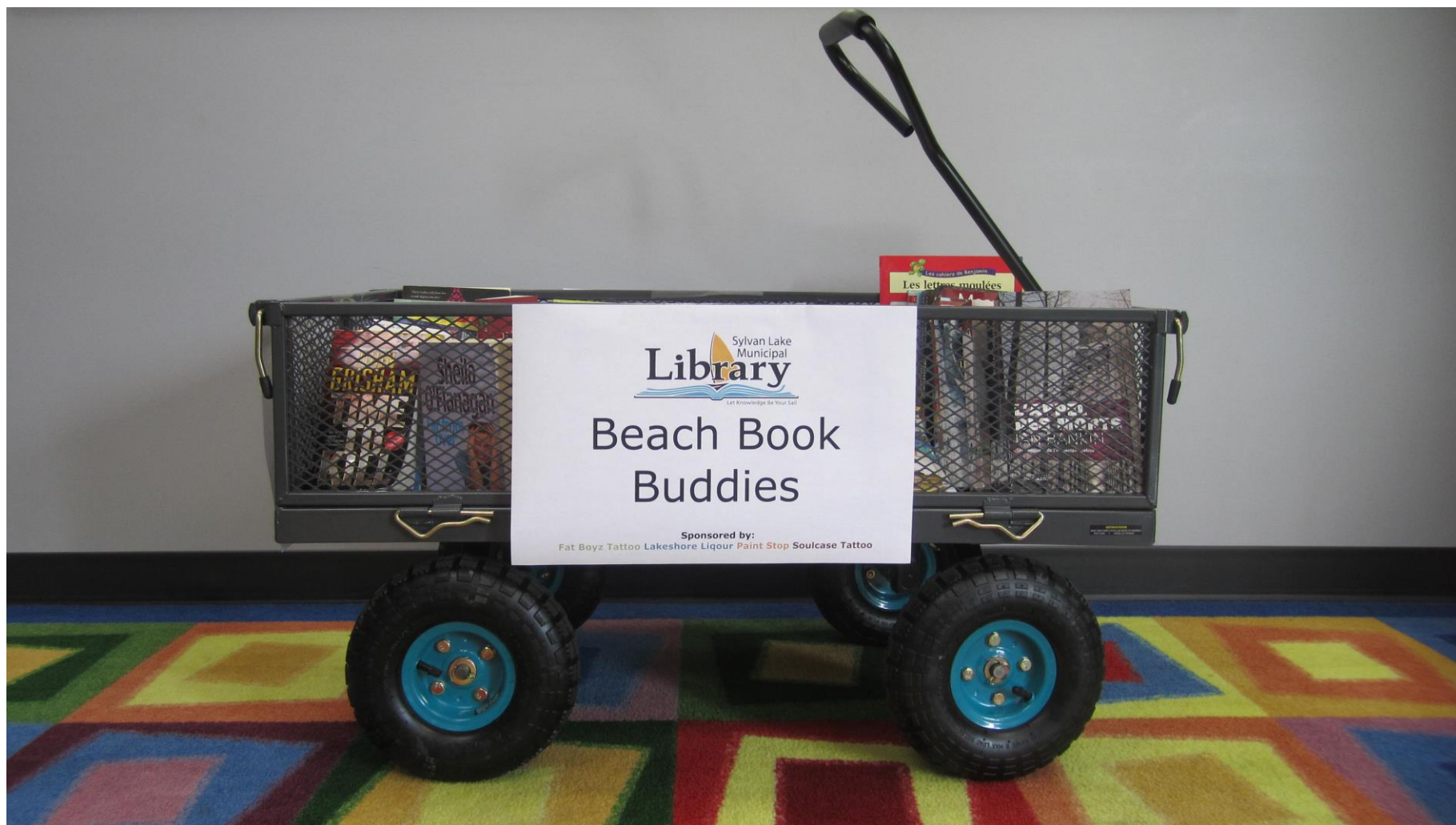
This session will explore how to brainstorm for new ideas and the steps required to bring those ideas to fruition, using our example of Beach Book Buddies.

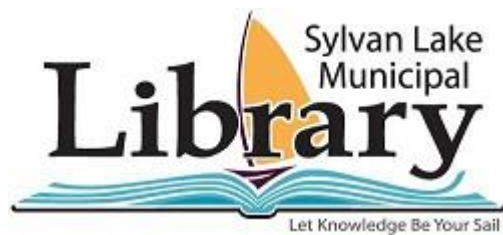
Learning Objectives:

- ▶ Learn about the service developed by Sylvan Lake Municipal Library
- ▶ Gain ideas on brainstorming new library projects
- ▶ Follow the process of coming up with ideas to seeing them to fruition









FREE Books on the Beach



We're mobile this summer!

Looking for a great book to read at the beach this summer? Watch for our **Beach Book Buddies** wagon on Lakeshore boardwalk and at Centennial Park. It's loaded with **FREE** paperback books. There's sure to be something for everyone!

Donations gratefully accepted.



















Brainstorming

Time + Ownership =
An idea you can work with!



Brainstorming

Task: Jot down something that you'd like at your library (program, décor, purchase, event, guest, etc.)

Don't be inhibited by anything at this point, not budget, space, staff, resources, nor permissions.



Brainstorming

- ❖ Remove Barriers
- ❖ Working with groups
- ❖ Fleshing out ideas



Brainstorming

❖ My Goals:

- ❖ Marketing the Library / Raising visibility
- ❖ Filling a need
- ❖ Providing a service



Budget

❖ Where do you go to get money?



Budget

- ❖ What do you need the money for?
 - ❖ Prevent surprises
 - ❖ Include additional staff time
 - ❖ Printing costs
 - ❖ Look for items that can do double duty



What's in a Name?

- ❖ Why do project names matter?
- ❖ Should roll easily off the tongue/ be memorable.
- ❖ Should indicate clearly what the project is about.



Staffing

- ❖ How will the new project affect current workflow?
- ❖ Additional hours will affect your budget.
- ❖ Will you be able to assign volunteers to the project?



Safety/S.W.O.T

- ❖ Keep it simple: what are the possible positives and negatives? Does the one outweigh the other? If yes, proceed. If not - reconsider
- ❖ Safety: physical, environmental, interaction with public, personal capabilities (varies depending on the task, the person's health, physical condition and traits)



Future Considerations

❖ Take notes:

- ❖ What worked and what didn't?
- ❖ Is it worth repeating?
- ❖ How can next time be better?
- ❖ Keep track for the next person who comes along.



Session Objectives

Sylvan Lake Municipal Library's Beach Book Buddies.

- ▶ Learn about the service developed by Sylvan Lake Municipal Library
- ▶ Gain ideas on brainstorming new library projects
- ▶ Follow the process of coming up with ideas to seeing them to fruition

